



Windguru Station

for Sailing, Kiteboarding
and Windsurfing clubs



Live wind & forecast
All in one live widget on your club page



Measure & Share
stations.windguru.cz

windguru

Dear Club!

You may know of [Windguru](#) from our global wind forecasting for wind fanatics. Only Poseidon knows everything about the weather on the sea, but for the past 15 years we have done our best to make the forecasting service as accurate as possible!

[Windguru](#) and [Windguru Wind Stations](#) measure & share data for major events in windsurfing, sailing and kiteboarding such as the PWA Tour, the Virgin Kitesurfing Armada, The Red Bull King of the Air, America's Cup and Olympic Games 2016. We already have 40 Windguru Wind Stations running with the sailing and kiteboarding clubs in the UK alone and more than 500 worldwide.

Now, we are ready to offer [Windguru Live](#), our customized weather service, directly to kiteboarding or sailing clubs. When coupled with your Windguru Wind Station, Windguru Live will allow you to access incredibly accurate, real-time wind conditions and forecasts for your area, with customized forecasts and wind maps.

The [Windguru Live](#) service is based on data reported by Windguru Wind Stations that we developed together with our scientists and Czech engineers four years ago. The Windguru Wind Station reports average, minimum and maximum wind speed and direction every minute, as well as temperature. The Windguru Wind Stations use the US-made Davis anemometer for accuracy and durability. It is plug-in & play, no IT knowledge is required to install and operate,

and it makes the measurements online automatically. All it needs is electricity and internet available within 400 meters of the installed location.

You can embed the [Windguru Live Icon](#) in your club website for easy access, so that your club members or visitors can access the customized, all-in-one weather information directly through your club's main page.

[Windguru Live](#) is an important marketing tool that makes your club visible on the Windguru website, all for one price of £300+VAT or €400+VAT. No additional costs or fees.

For more details on [Windguru Live](#) and the [Windguru Wind Station](#), please see our brochure. If you have any questions or would like any additional information, please do not hesitate to contact us.

Measure & Share
Best regards!

Václav Horník
Windguru founder

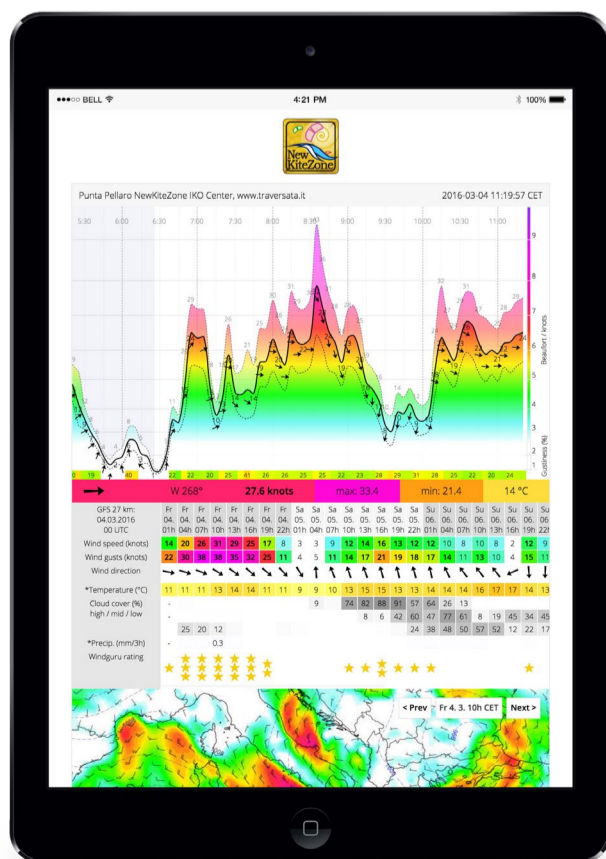
Kamil Kolesa
CEO

WINDGURU LIVE – LIVE WIND & FORECAST



Windguru Live Icon

The Windguru Live Icon on your Club website. It's truly alive - the colour of the icon updates according to current wind continuously. Just click it and the detailed all in one weather info opens in a lightbox.



- All in one widget
- Club logo
- Real time
- One minute readings - max, avg, min
- Wind speed & direction - gustiness - temperature
- Windguru forecast table for up to 10 days
- Wind forecast map for next 10 days
- Available on any device



Anemometer

Anemometr Davis for precise wind speed and direction measurements.
± 3° wind direction accuracy
± 1 m/s wind speed accuracy
0-90 m/s wind speed range



Transmitter

Sends wind readings from anemometer every minute.
Equipped with data memory for 17 hours. Wireless transmission up to 400 meters in an open area.



Receiver

Indoor unit to receive the data from the transmitter. Colour diodes indicate receiving / sending of the data. Data memory for 21 days. Plug & Play. Internet and electricity required.

WINDGURU STATION 2

Windguru Station is a unique wind station designed to measure & share live wind readings easily on the Internet. [one minute data - max, avg, min] No data loggers or other hardware required! The station has up to 400 meters wireless range. Data is processed by Windguru and available in real time / online on internet. Temperature sensor included.

HOW IT WORKS



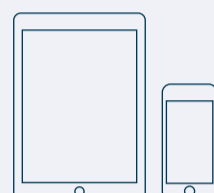
Measure & share
Live wind - One minute data



Windguru
data processing



Windguru Live Icon
on your club webpage



Real time data available
anytime, anywhere

LIVE WIND PAGE

Live wind data is becoming more important for all of us, it is good to be in time for riding!

Windguru users that are interested in wind conditions in your area will associate you with the spot. Station owner is presented on the live wind page. Small station logo will be visible on the Windguru main forecast page too. This marketing benefit is part of the service.

Spot Directory

Windguru has around 1 million visits every day. Local businesses can now promote their services on the Windguru Spot Directory. Windguru users have access to local forecast and live wind conditions and local businesses are easier to find.

Every local business / service from our directory will be visible on both Windguru main forecast and Live wind pages.



BENEFITS, REFFERENCES & COSTS

Benefits

- **Windguru Live**
 - customized live weather for your club
 - truly live weather icon on your webpage
 - all in one weather widget
 - live wind & forecast + wind map
- **Windguru Station 2**
 - up to 400 meters wireless range
 - precise Davis anemometer
 - units equipped with data memory
 - real time / online readings
 - one minute data - max, avg, min
 - plug & play
- Windguru Pro account for free - single use
- Club logo on Windguru
- Data available on any device

Costs & References

- Windguru Station for £300+VAT or €400+VAT
- No maintenance cost
- No hidden fees
- Negligible data transfer requirements
- Minimum electricity consumption
- Transmitter battery lasts for 2 years



Available
on any device